

Assignment #1 (5%)

Mobile Social Networks
TIGP Program on Social Networks and Human-Centered Computing
Academia Sinica, Taiwan

Please attach additional answer sheets and clearly mark the question numbers. Due at 2:00 p.m. on March 17th, 2015. Please email you answers as a single PDF file to the instructor (chsu@cs.nthu.edu.tw). You need to answer the questions using your own words, copying exact texts from any sources will lead to zero point. See course website for grading policies, especially about late submissions.

- 1) (2%) Define mobile social network, and differentiate it from online social network using your own words. How do you think mobile social networks will affect our daily life? Give a concrete example.

- 2) (1%) Ephemeral social networks focus on human (offline) activities, which can be described by the contact, content, and context. Define contact, content, and context.

- 3) (2%) We discuss Find & Connect in our class discussion. It is a nice app but still has limitations. List at least 4 limitations, and describe how we may solve them (potentially in your term project).