

# Building Gamer QoE Models to Adapt Cloud VR Gaming for Optimal User Experience

Kuan-Yu Lee (kyl@gapp.nthu.edu.tw)

Networking and Multimedia Systems Lab, Department of Computer Science,

National Tsing Hua University



NMSL@NTHU  
Networking and Multimedia  
Systems Lab



國立清華大學  
NATIONAL TSING HUA UNIVERSITY

# Outline

- Motivation
- Goal & Challenges
- System Architecture
- QoE User Study
- QoE Modeling
- Dynamic Adaptations
- Evaluations
- Conclusion & Future Work

## Limitation on Today's Head-Mounted Displays (HMDs)

- ❑ PC-tethered HMDs constrain the mobility of the user
- ❑ Standalone HMDs don't have enough rendering power
- ★ Offload rendering workload to powerful servers

HTC VIVE



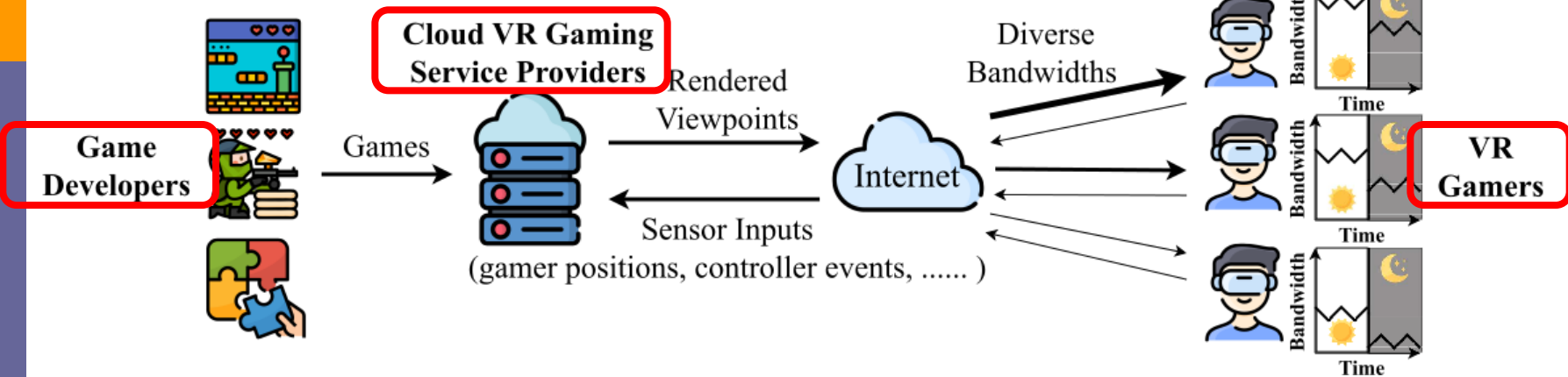
Meta Quest 2



Cloud VR Gaming

## Cloud VR Gaming

- Consists of three parties
  - Game developers
  - Cloud VR gaming service providers
  - VR gamers
- Dictates **short response time** and **high resolution**



## Sample Cloud VR Games



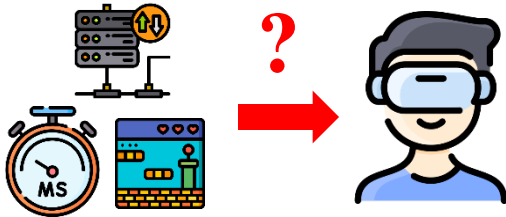
# Outline

- Motivation
- Goal & Challenges
- Related Work
- System Architecture
- QoE User Study
- QoE Modeling
- Dynamic Adaptations
- Evaluations
- Conclusion & Future Work

# Quality-of-Experience (QoE) Optimization

- **Goal: Design a cloud VR gaming system achieving optimal gamer QoE**
- **Challenges:**
  - ★ **Three steps approach: QoE evaluations, QoE modeling, QoE-driven dynamic adaptations**

Diverse factors influence gamer QoE



Time-consuming user study to understand gamer QoE



Non-trivial adaptations in dynamic systems



**Contributions** Traditional cloud gaming, Local Area Network (LAN) VR gaming → **Wide Area Network (WAN) cloud VR gaming**

- ❑ Build a cloud VR gaming testbed and **carry out comprehensive QoE evaluations using a user study**
- ❑ Construct cloud VR gaming QoE models based on the user study to **predict gamer QoE** **The very first models** built for cloud VR gaming systems
- ❑ Develop a QoE-driven adaptation algorithm to **adapt the encoding settings dynamically for maximizing gamer QoE**

**QoE-driven adaptation** in cloud VR gaming hasn't been investigate before



# Outline

- Motivation
- Goal & Challenges
- System Design
- QoE User Study
- QoE Modeling
- Dynamic Adaptations
- Evaluations
- Conclusion & Future Work

# Cloud VR Gaming Platform

## ❑ NVIDIA CloudXR

- ❑ Only the client side is open-sourced
- ❑ Both wired and wireless streaming are supported
- ❑ Both local and remote rendering are supported

## ❑ Air Light VR (ALVR) / Air Light XR (ALXR)

- ❑ Fully open-sourced
- ❑ Only supports wireless streaming

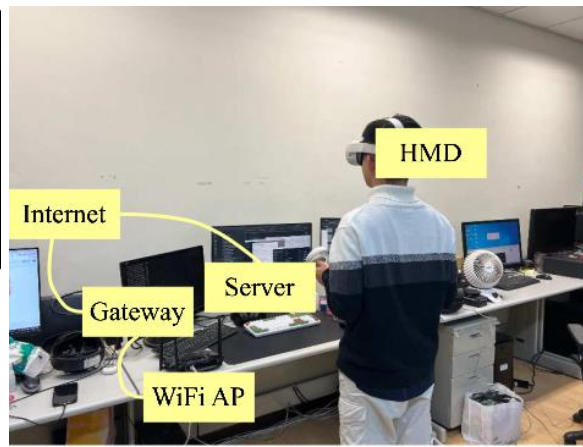
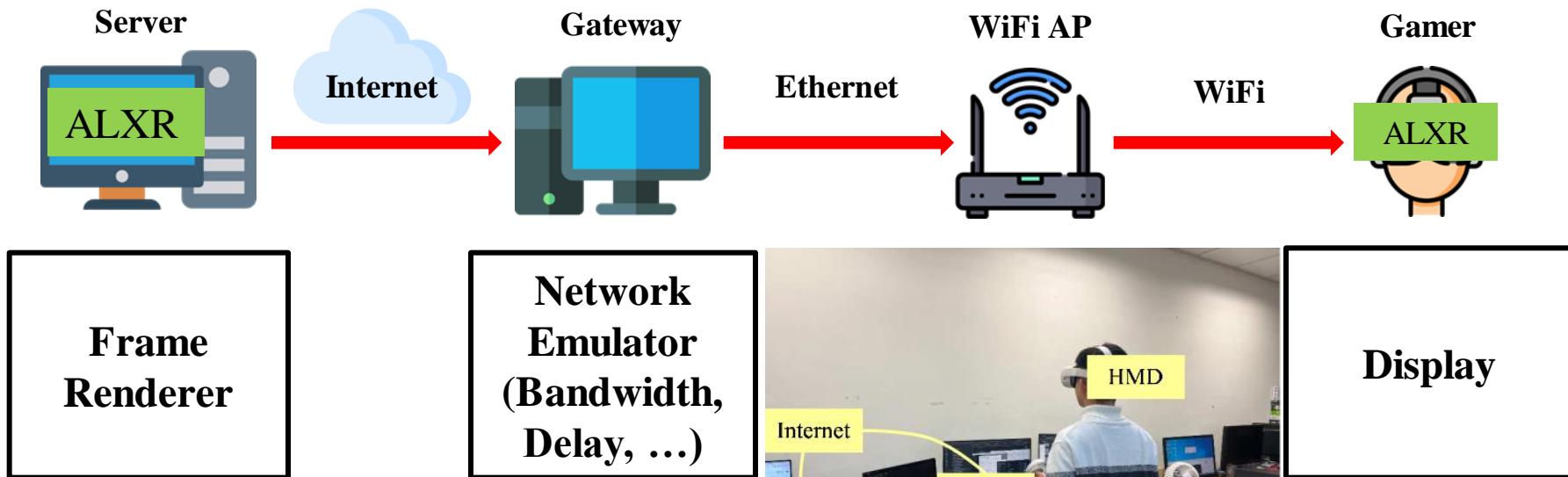
- ❑ Only works in LAN settings

★ We chose ALXR as the starting point of our cloud VR gaming platform:

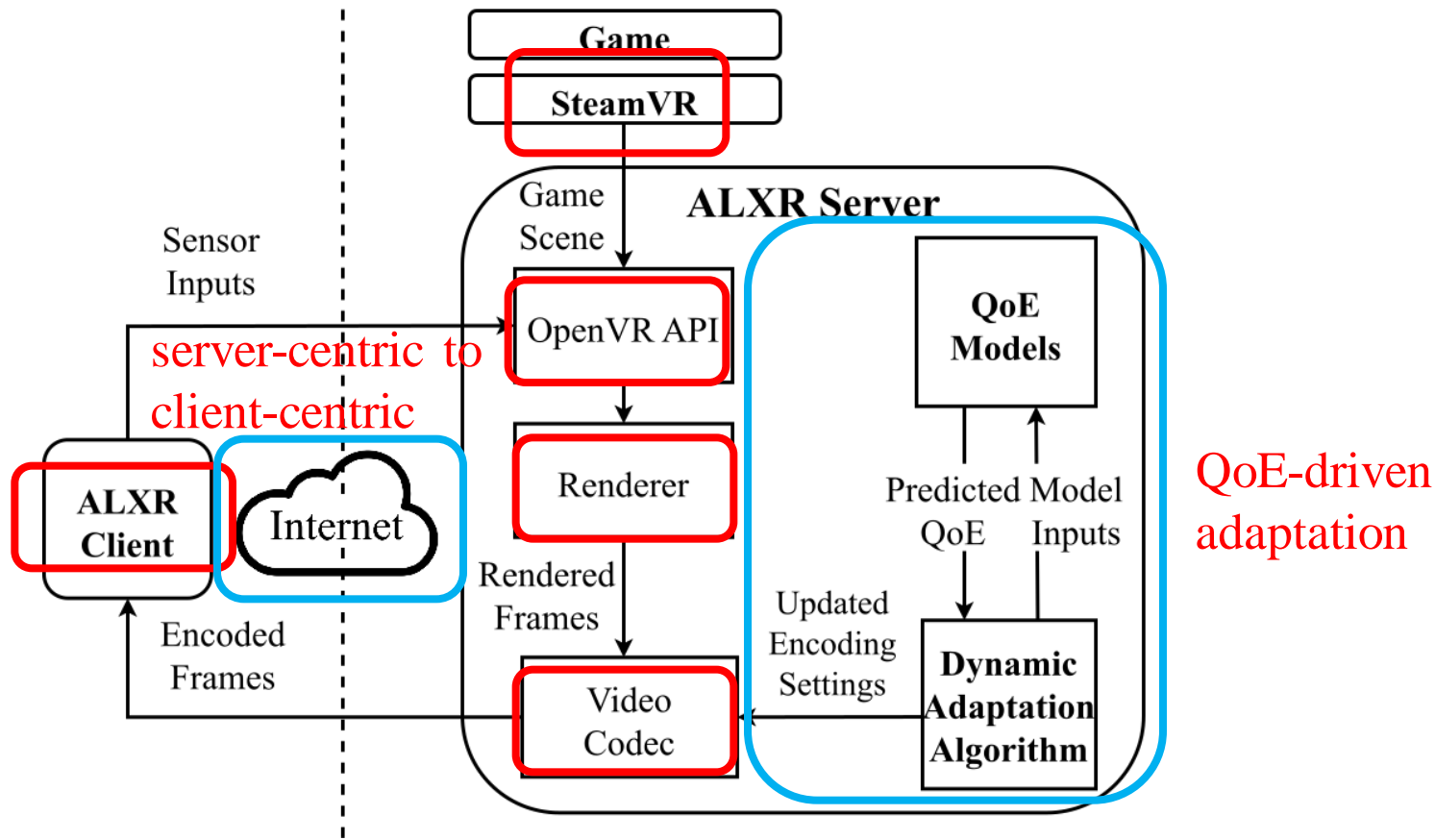
- (i) It is a fully open-source platform
- (ii) It supports more HMD models

We make it to support WAN

## Our Cloud VR Game Streaming System



# ALXR Architecture

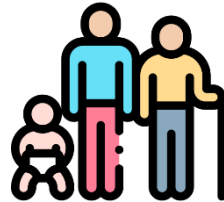


# Outline

- Motivation
- Goal & Challenges
- System Design
- QoE User Study
- QoE Modeling
- Dynamic Adaptations
- Evaluations
- Conclusion & Future Work

## Quality-of-Experience (QoE)

- Subjective assessment of an individual's overall satisfaction and perception of the quality of a service or application
  - System factors (ex: bandwidth, delay, .....)
  - Context factors (ex: task types, surrounding environments, .....)
  - Human factors (ex: age, gender, .....)



## Why User Study?

- ❑ Understand the gamer QoE under the influence of different factors, including diverse:
  - ❑ Game genres
  - ❑ Encoding settings
  - ❑ Network conditions
- ❑ The user study results can be utilized for building QoE models

## Games in the User Study

- Leisure game

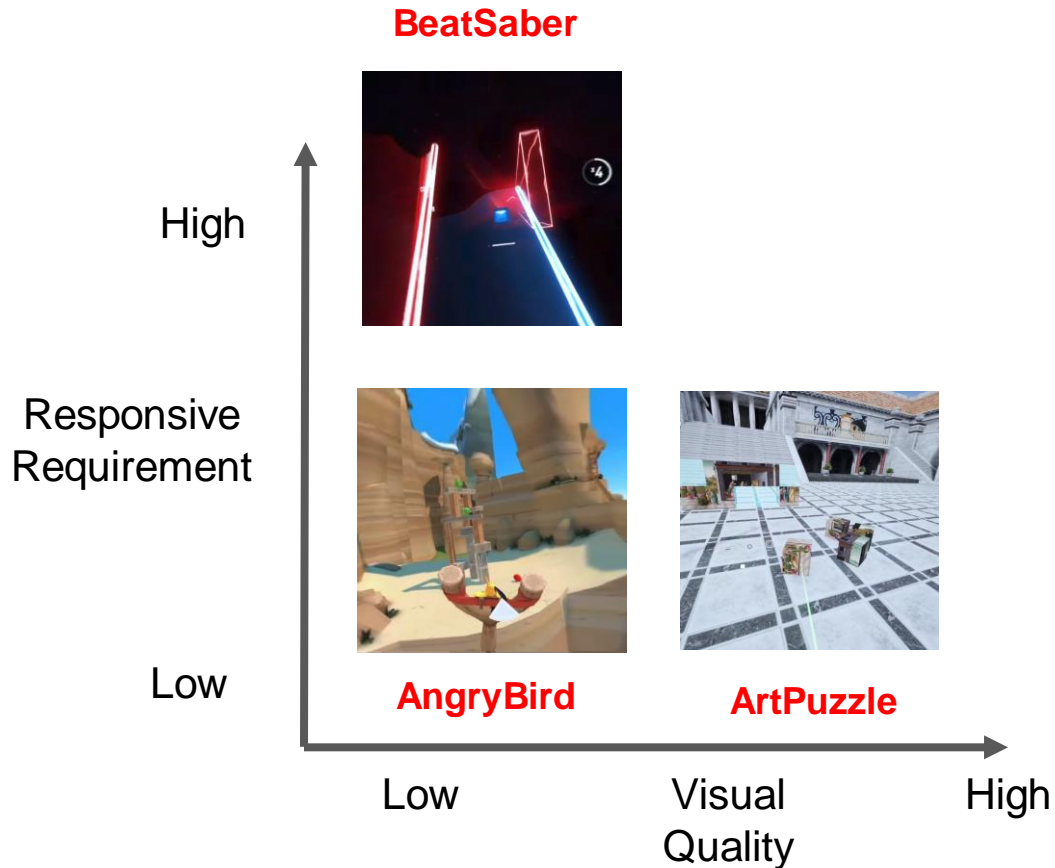
  - AngryBird

- Time-sensitive game

  - BeatSaber

- Quality-sensitive game

  - ArtPuzzle





QoE	Rating
Overall Quality	1 (Bad) – 5 (Excellent)
Visual Quality	1 (Bad) – 5 (Excellent)
Immersive Level	1 (Low) – 5 (High)
Cybersickness	1 (No problem) – 5 (Unbearable)
Continue	0 (No) – 1 (Yes)

## Experimental Setup

24 sessions

### □ Different encoding settings

- Bitrate: {2, 8, **32**} Mbps
- Frame rate: {12, 24, 36, **72**} fps
- Resolution: {1408x768, 2112x1184, **2880x1568**}

Absolute Category Rating (ACR)

### □ Different network conditions

- Delay: {**0**, 100, 300, 500} ms

★ Each subject undergoes 33 sessions (12 subjects)

9 sessions



Single stimulus

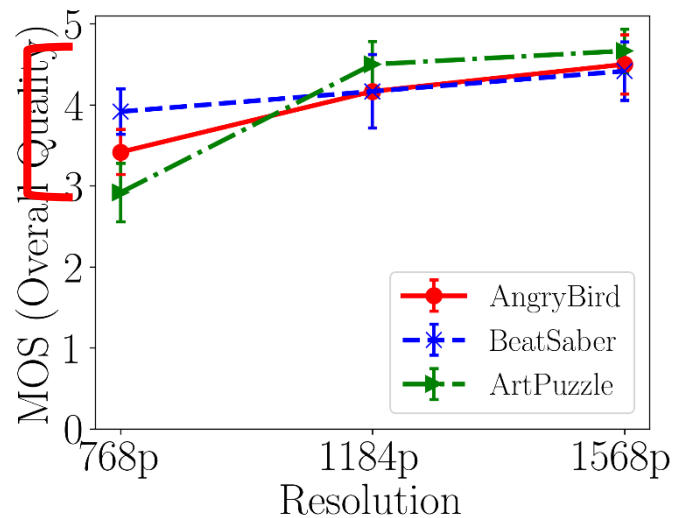
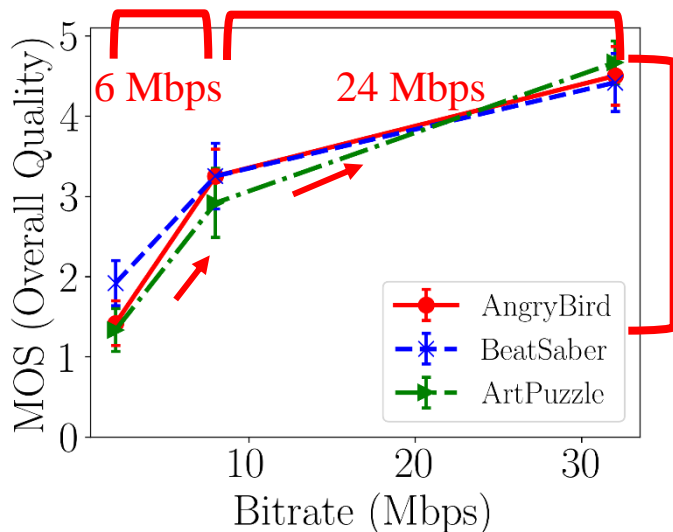
## Considered Objective Metrics

- ❑ Networking metrics
  - ❑ Throughput
  - ❑ Packet loss rate
  - ❑ Delay
  - ❑ Frame loss rate
- ❑ Video quality metrics
  - ❑ Peak Signal-to-Noise Ratio (PSNR)
  - ❑ Structural Similarity Index (SSIM)
  - ❑ Video Multimethod Assessment Fusion (VMAF)

★ Inputs for QoE modeling

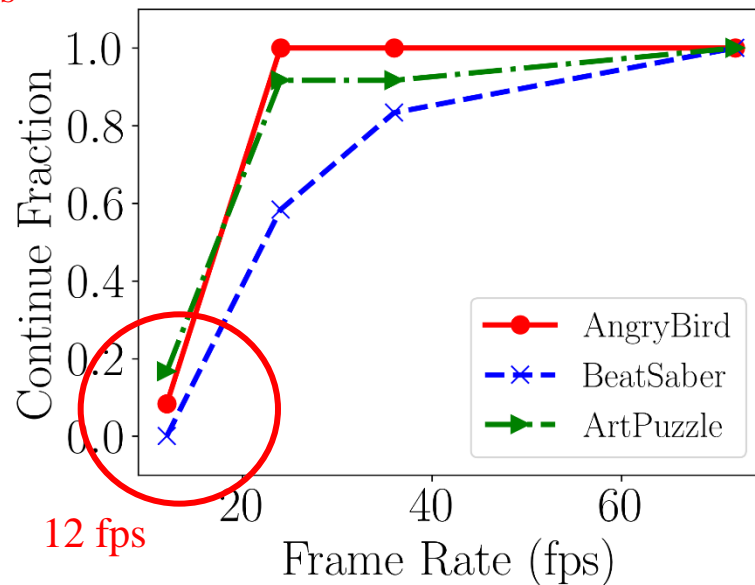
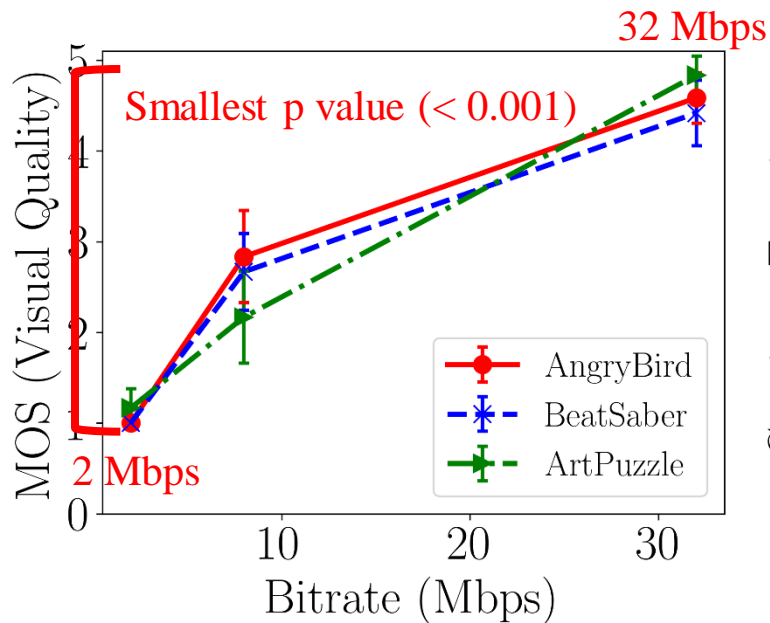
## 1. Key Control Knob: Bitrate

- Bitrate affects the gamer QoE the most among other settings
  - Mean Opinion Score (MOS) growth rate decelerates as bitrate increases
- ★ Bitrate needs to be carefully considered



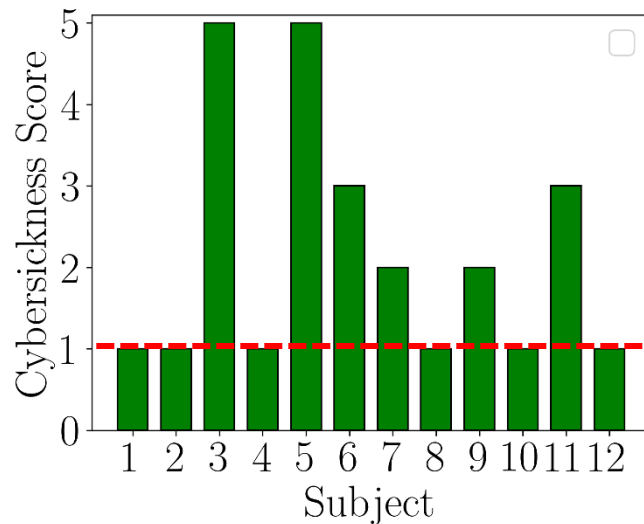
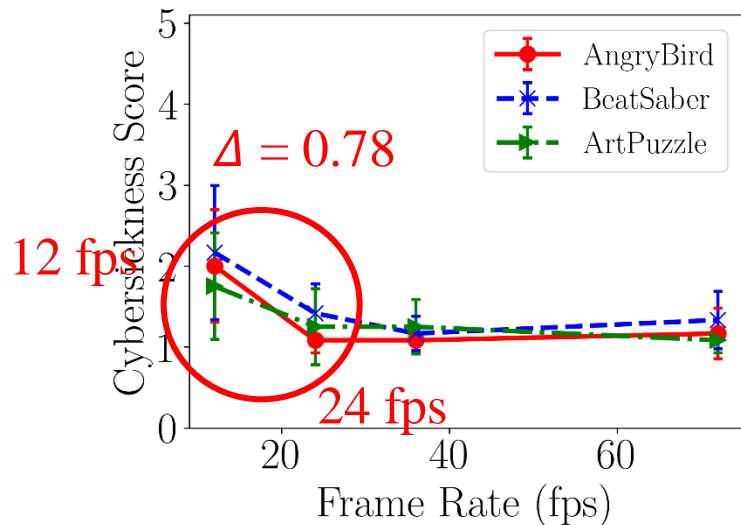
## 2. Different Game Genres Have Different Requirements

- Art puzzle is more sensitive to bitrate changes
- Beat saber is more sensitive to frame rate changes



### 3. Cybersickness Highly Depends on Subject

- Significant changes only occur when frame rate < 24 fps
  - Some subjects are comfortable even under extreme settings, e.g., 12 fps
- ★ We leave modeling cybersickness as future work



# Outline

- Motivation
- Goal & Challenges
- System Design
- QoE User Study
- QoE Modeling
- Dynamic Adaptations
- Evaluations
- Conclusion & Future Work

# Modeling Methodology: Inputs & Outputs

Spatial Information /  
Temporal Information

System Factor **Encoding Settings**

- ❑ Bitrate / Frame rate / Resolution
- ❑ Throughput / Delay / Packet loss rate / Frame loss rate
- ❑ PSNR / SSIM / VMAF

**Video Quality Metrics**

Content Factor

- ❑ Game genres (SI / TI)

Human Factor

- ❑ VR experience No / Yes
- ❑ Gaming experience

**Naive, Intermediate, Advanced**



## Modeling Methodology: Models & Metrics

### □ Regression models

- Random Forest (RF)
- Gradient Boosting (GB)
- Ada Boosting (AB)
- Polynomial (Poly)

### □ Metrics

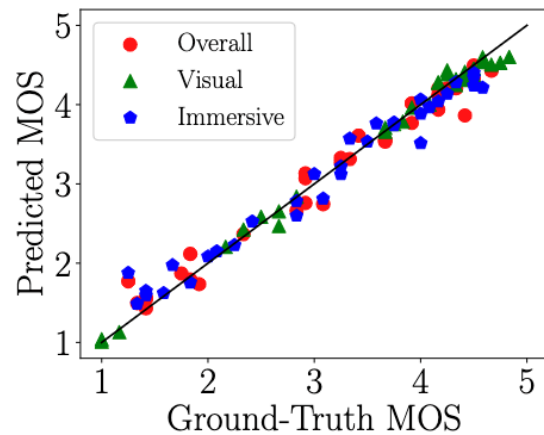
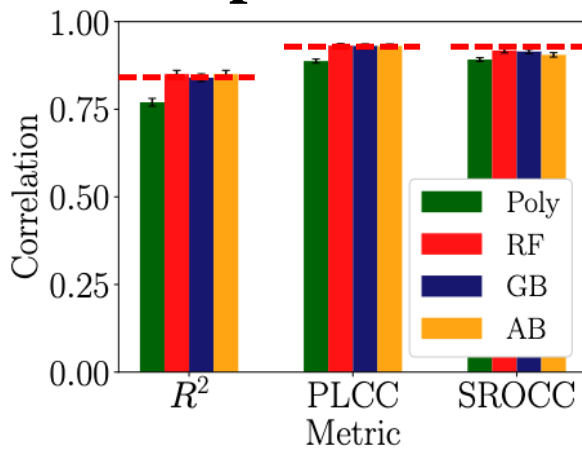
- $R^2$  (0 ~ 1) ↑
- PLCC (-1 ~ 1) ↑
- SROCC (-1 ~ 1) ↑

★ We split the user study results by subjects and conduct 3-fold cross-validations



## Random Forest Performs the Best

- We train the model in two ways
    - Per-game models w/o game genres
    - General models Use SI/TI to represent game genres
- } Max  $\Delta R^2 = 0.02$
- Random forest achieves **up to 0.85 in  $R^2$ , 0.93 in PLCC, and 0.92 in SROCC**



## Lightweight Models for Dynamic Adaptations

- ❑ Some model inputs are measured with external tools
  - ❑ Frame loss rate
  - ❑ PSNR
  - ❑ SSIM
  - ❑ VMAF
- ★ We exclude these inputs and trained lightweight models
$$Q_O \rightarrow \tilde{Q}_O \quad Q_V \rightarrow \tilde{Q}_V \quad Q_I \rightarrow \tilde{Q}_I$$
- ❑ The performance gaps between original and lightweight models are **at most 0.02 in R<sup>2</sup>, 0.01 in PLCC, and 0.02 in SROCC**

# Outline

- Motivation
- Goal & Challenges
- System Design
- QoE User Study
- QoE Modeling
- **Dynamic Adaptations**
- Evaluations
- Conclusion & Future Work

## Problem Formulation

- For each adaptation, **find the best encoding settings  $e^*$**  that leads to the highest QoE **★ We consider overall quality  $\tilde{Q}_o$  for concrete discussions**

$$e^* = \underset{e=(b,f,r)}{\operatorname{argmax}} \tilde{Q}_o(b, f, r, \dots)$$

$$\text{s.t. } (1 + \alpha)b \leq B.$$

15%

- $\alpha$  denotes the overhead
- $B$  denotes the available bandwidth

Bitrate, Frame rate,  
Resolution

### Faced Challenges

- ❑ QoE evaluations are time-consuming → **cannot try too many encoding settings**
- ❑ Measured inputs, throughput, delay, and packet loss rate scatter across large ranges → **huge search space**
- ❑ Numerically optimal algorithms take excessive running time → **bad for real-time cloud gaming**

## Our Solution Approach

- ❑ Adopt quadratic function to interpolate encoding settings that were not in the user study → **increase the considered encoding settings**
- ❑ Discretize the range of each measured input into multiple bins → **lower the search space**
- ❑ Construct a lookup table  $\hat{Q}_0$  from  $\tilde{Q}_0$  to search for  $e^*$  → **reduce (actually, eliminate) run time complexity**

# QoE-driven Adaptation (QDA) Algorithm

bitrate	Frame rate	.....	Throughput	Delay	.....	MOS
32	36	.....	24	50	.....	3.67
32	60	.....	30	20	.....	4.15
.	.	.	.	.	.	.
.	.	.	.	.	.	.
.	.	.	.	.	.	.

**genres** and search for  $e^*$  in the lookup table  $\hat{Q}_o$

- ★ Overhead of QDA algorithm is  $< 20ms$
- ★ QDA is executed every  $\delta$  seconds

# Outline

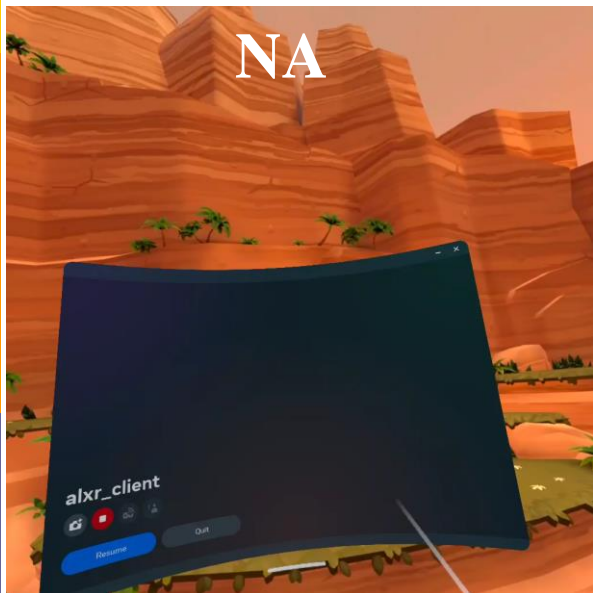
- Motivation
- Goal & Challenges
- System Design
- QoE User Study
- QoE Modeling
- Dynamic Adaptations
- Evaluations
- Conclusion & Future Work



## Technical Setup

- ★ Bandwidth lower than 3 Mbps is excluded
- Real 5G network traces [1]
  - Bandwidth is dedicated to **one client (C1)**
  - Bandwidth is equally divided among **five clients (C5)**
  - Bandwidth is equally divided among **ten clients (C10)**
- Baselines
  - No adaptation (NA)
  - Delay threshold-based adaptation (DTA) → ALXR's adaptation

## Demo Videos



QoE	Rating
Overall Quality	1 (Bad) – 5 (Excellent)
Visual Quality	1 (Bad) – 5 (Excellent)
Interaction Quality	1 (Not Responsive) – 5 (Completely Responsive)
Cybersickness	1 (No problem) – 5 (Unbearable)

## Test Methods

27  
 ❑ ~~33~~ gaming sessions

❑ 3 game genres

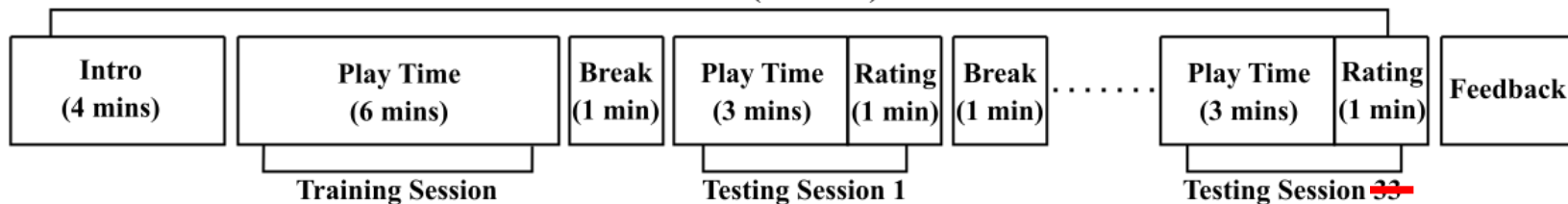
subject Absolute Category Rating (ACR)

❑ ~~8 encoding settings + 3 network conditions~~

→ 3 adaptation algorithms, 3 network conditions

90

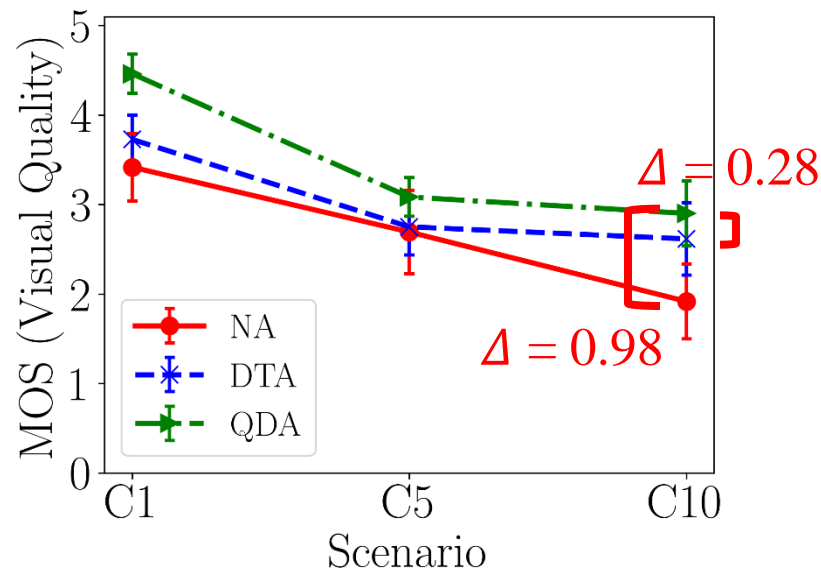
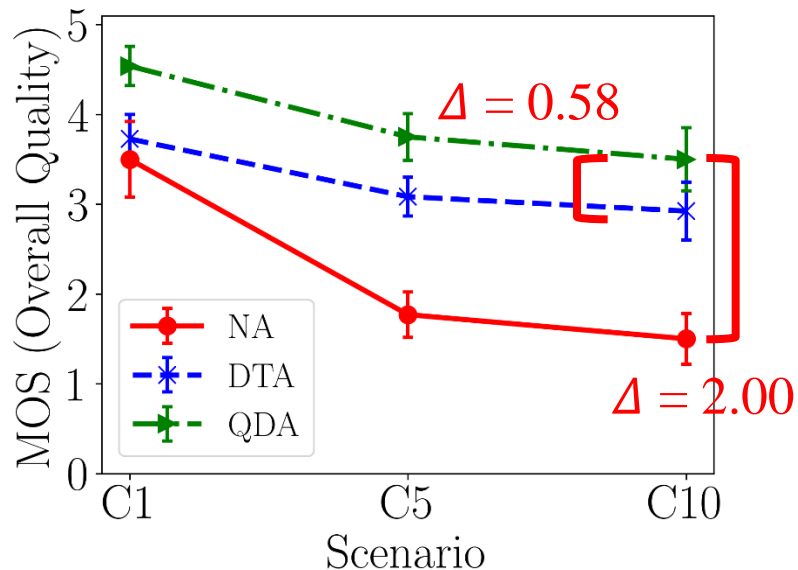
Total Duration (~~175~~ mins)



★ 20 subjects, 11 ~ 12 samples  
 for each scenario

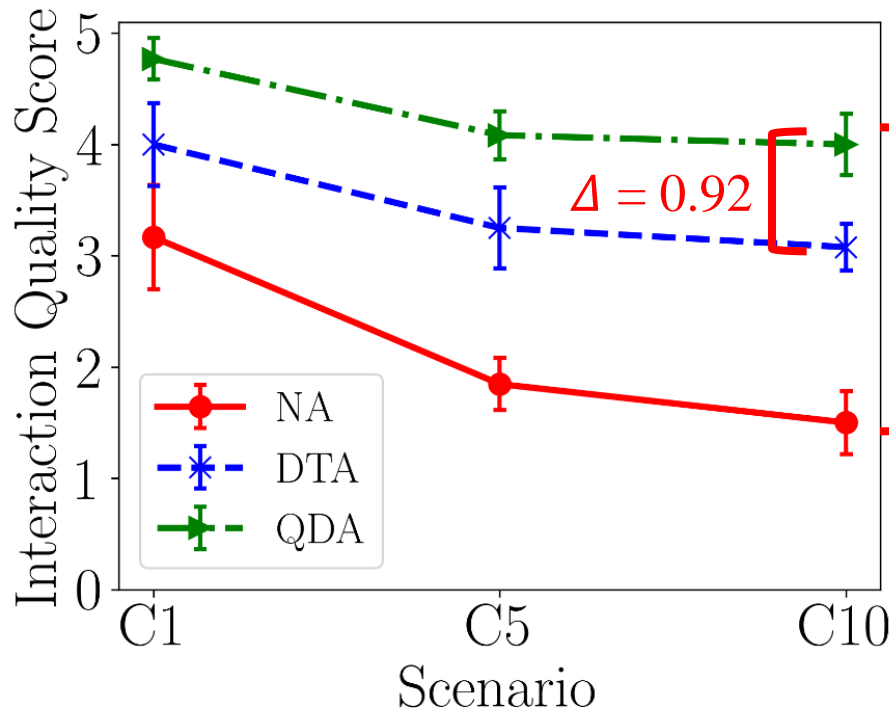
16

# 1. QDA Achieves the Best Quality in MOS



★ QDA's packet loss rate is **7.59% lower than DTA**  
and **24.56% lower than NA**

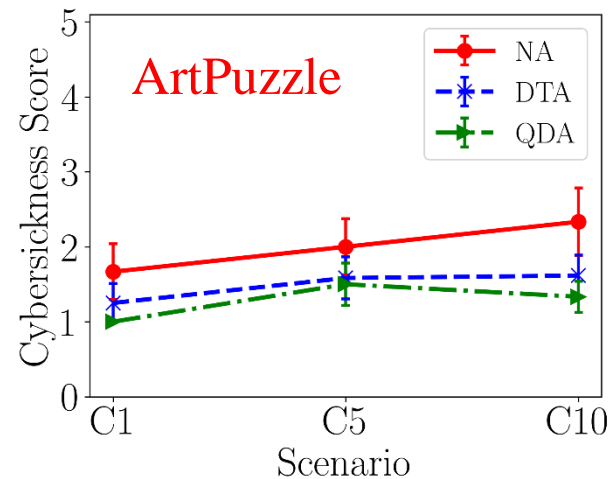
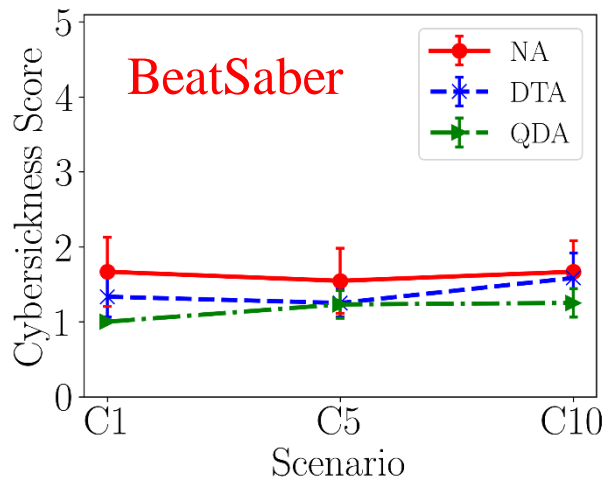
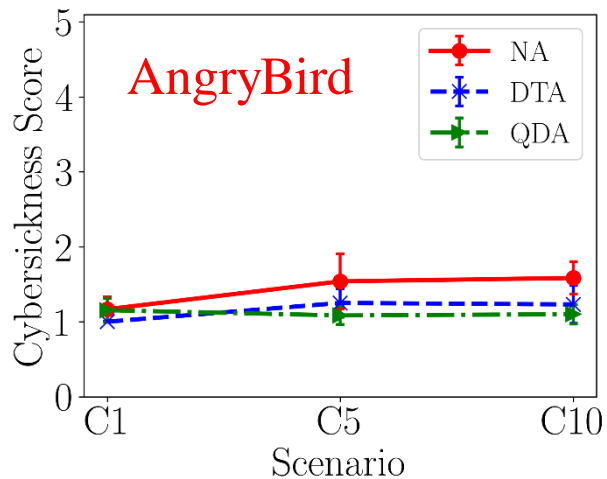
## 2. QDA Demonstrates the Highest Responsiveness



$\Delta = 2.50$

★ QDA's round-trip network delay is **3 ms lower than DTA** and **3.5 ms lower than NA**

### 3. QDA Reduces the Cybersickness Score



★ QDA's cybersickness score is 0.34 lower than DTA and 0.63 lower than NA on average

# Outline

- Motivation
- Goal & Challenges
- System Design
- QoE User Study
- QoE Modeling
- Dynamic Adaptations
- Evaluations
- Conclusion & Future Work

### Conclusion

- ❑ Constructed a cloud VR gaming system and conducted comprehensive QoE evaluations
- ❑ Built QoE models that achieve up to:
  - ❑ **0.93 in PLCC**
  - ❑ **0.92 in SROCC**
- ❑ Developed QoE-driven adaptation algorithm which:
  - ❑ Improved the MOS of overall quality by up to **1.86** on average across three game genres
  - ❑ Reduced cybersickness score by up to **0.63** on average across three game genres

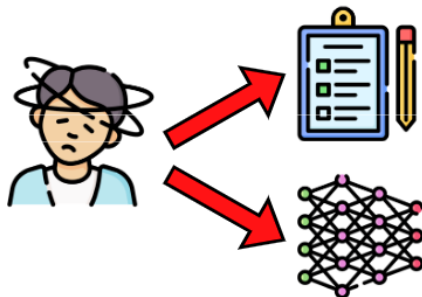


## Future Directions

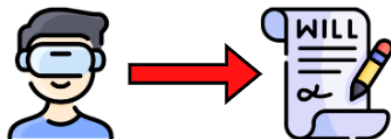
More Human Factors

QoS Metrics

QoE Study

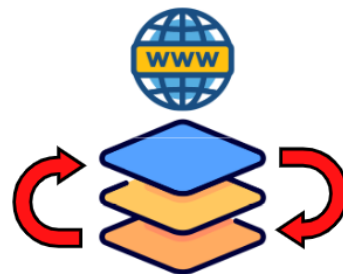


Cybersickness Modeling

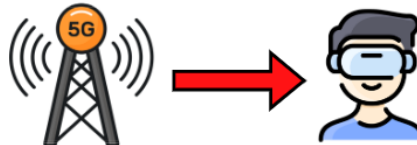


Willingness Modeling

System Enhancement



Cross-layer Optimization



Alternative Networks

Radio Information Network Service (RNIS)

5G Fixed Wireless Access (FWA) / Cellular Network

# Thank you for listening

Thank for the help of Dr. Ashutosh Singla (CWI), Dr. Pablo Cesar (CWI), Jia-Wei Fang, Yuan-chun Sun and all lab mates.

## **Publications:**

- [1] K. Lee, A. Singla, P. Pablo, and C. Hsu. 2024. Adaptive cloud VR gaming optimized by gamer QoE models. *ACM Transactions on Multimedia Computing, Communications, and Applications* (Under Review)
- [2] K. Lee, J. Fang, Y. Sun, and C. Hsu. Modeling gamer quality-of-experience using a real cloud VR gaming testbed. In *Proc. of ACM International Workshop on Immersive Mixed and Virtual Environment Systems (MMVE'23)*. Vancouver, Canada, June 2023, pp. 12–17.
- [3] J. Fang, K. Lee, T. Kamarainen, M. Siekkinen, and C. Hsu. Will dynamic foveation boost cloud VR gaming experience? In *Proc. of ACM International Workshop on Network and Operating Systems Support for Digital Audio and Video (NOSSDAV'23)*, Vancouver, Canada, June 2023, pp. 29–35.
- [4] S. Tang, Y. Sun, J. Fang, K. Lee, C. Wang, and C. Hsu. Optimal camera placement for 6 degree-of-freedom immersive video streaming without accessing 3D scenes. In *Proc. of ACM International Workshop on Interactive Extended Reality (IXR'22)*, Lisbon, Portugal, October 2022, pp. 31–39.